

# 4 reasons to choose the HAAKE MARS iQ Rheometer

Thermo Scientific™ HAAKE™ MARS™ iQ Rheometers deliver more iQ for your QC! This rheometer series provides extensive flexibility and ease-of-use for daily quality control processes.

1

## Simplified, Convenient Operation

- Built-in “assist” functionalities simplify operations and prevent measuring failures. These include “Connect Assist” for quick coupling of measuring geometries and temperature modules with automatic recognition
- Robust, durable rheometer frame design provides greater stiffness, ultra-precise lift control, high vibrational damping and chemical resistance to ensure reliable and reproducible measurements

2

## Simply click or touch for results

- The rheometer is fully software controlled using Thermo Scientific™ HAAKE™ RheoWin™ PC Software optimized for a lab’s individual requirements
- Option to operate via the 7” multilingual color touchscreen to launch measuring methods directly from the instrument
- Easily incorporate standard operating procedures (SOPs) for reliable results, regardless of user

3

## New capabilities for your QC

- A sensitive normal force sensor enables extended measuring capabilities in the QC environment, including texture or tribology measurements
- Expand analytical capabilities with the broad range of measuring geometries, temperature modules and measuring cells for analyzing water-like to semi-solid samples

4

## Short-term savings, long-term efficiency

- Stay up to date with HAAKE RheoWin Software upgrades, free of charge
- Buy a service contract with your HAAKE MARS iQ Rheometer and save up to 20% plus a free year of additional warranty\*



Find out more at [thermofisher.com/marsiq](http://thermofisher.com/marsiq)

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